

DEPARTMENT OF AGRICULTURE WEIGHTS AND MEASURES

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MEMORANDUM

DATE: March 24, 2008

TO: El Dorado County Wineries and Wine Grape Growers

FROM: Bill Stephans, El Dorado County Department of Agriculture

Bill Frost, El Dorado County U. C. Cooperative Extension

Subject: 2007 El Dorado County Wine Grape Survey

On the reverse of this page are the 2007 Wine Grape Survey results. All figures are actual values and acreage reported by growers. Historically we have used District 10 prices when calculating values for grapes used by growers. In an effort to improve the accuracy of the wine grape survey, we are now utilizing the average open market prices to calculate the value of grapes used by growers. This method produces a more accurate representation of the value of wine grapes in El Dorado County. This survey, which goes out to over 240 growers, is a valuable resource for current and prospective vineyard owners and managers in El Dorado County.

Of special interest from the 2007 survey:

- The total value of grapes in El Dorado County was \$6,021,458 for 2007. This value is down 2.7% from the 2006 value of \$6,186,521.
- Average price per ton decreased 2.7% from the 2006 price of \$1,262 per ton to \$1,228 per ton in 2007. The state wide average price for all wine grape varieties decreased 5%.
- Total production in 2007 was down 12% as compared to 2006 (5729 tons in 2006 vs. 5029 tons in 2007). State wide, the total wine grape crush tonnage was up 5%.
- Production in 2007 was averaged at 2.63 tons per acre, down 14.3 % from the final 2006 value of 3.07 tons per acre.
- Total wine grape tonnage sold outside of El Dorado County decreased 4.5% from 1698 tons in 2006 to 1623 tons in 2007.
- This year's survey reflects a 2% increase in wine grape acreage, up from 2058 acres to 2099 acres.

The survey details each variety by acreage, yield and price.